

# Asset Management Conference

Taking the Next Step in the Asset Management Journey

October 29-30, 2019 • Phoenix, AZ

## Overview

The 3rd Annual CEATI Asset Management Conference will bring together subject-matter experts; asset management professionals from generation, transmission, and distribution; academics; and innovative thinkers to discuss developments on their asset management journey. This conference will be in a forward-looking forum designed to guide utilities in the right direction, with the right tools, and with the support and guidance of their peers and the industry.

The challenge of populating these asset management initiatives with suitable people and empowering them with the authority and accountability to achieve of the company's goals is becoming evident as more utilities implement asset management programs. The professionals driving these initiatives are looking at their next steps with greater scrutiny than ever before.

The overarching theme of the 3rd Annual CEATI Asset Management Conference is "Taking the Next Step in the Asset Management Journey". The topics for presentation were identified by CEATI's Asset Management Interest Group (AMIG) and Strategic Asset Management Program (SAMP) members as their central areas of interest for 2019.

## Themes

### Theme 1: Change Management

- Continuous buy-in from upper management
- Governance of asset management – addressing changes in responsibility and accountability
- Success stories

### Theme 3: Risk

- Monetizing risk - why is it important, and what can you do with the information?
- Transitioning to new risk paradigms
- Impact of risk in decision-making
- The development of risk matrices
- Consistent risk assessment across utility silos (i.e., Enterprise Risk Management)

### Theme 2: Data and Asset Management Systems

- Gathering data – methods, tools, and techniques
- Utility systems or frameworks
- Decision-making based on gathered data – turning data into knowledge
- Data-driven asset management
- Internet of Things (IoT) and artificial intelligence

### Theme 4: Key Performance Indicators (KPIs)

- Annual goal setting and using KPIs to monitor their achievement
- Methods to identify, develop, and measure (quality) KPIs for asset management
- Aligning KPIs with corporate objectives

## Who Should Attend?

- Asset Management Professionals
- Generation, Transmission and Distribution Engineers, and Engineering Supervisors
- Corporate Utility Executives and Planners
- Consultants, Service Providers, and Contractors
- Equipment Manufacturers and Vendors
- Research Facilities and Laboratories
- Academics

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## Registration Form

You can also register online at [www.ceati.com/AM2018](http://www.ceati.com/AM2018)

### Your Information

Name

Title

Organization

Street Address

City, Province, State

Country



Postal/Zip Code

E-mail

Phone

Fax

### Payment Information

Visa   Mastercard 

Card No.

Expiry Date  /

Signature

Cardholder

### Registration Fees & Discounts

Register by July 30, 2019 and save up to \$100

- ~~\$1,195~~ \$1,095 USD Standard Registration
- ~~\$995~~ \$895 USD Utility Pass
- \$755 USD CEATI Participant Pass
- \$755 USD Confirmed Speaker

\*SAMP & AMIG participating organizations may be eligible for a complimentary registration - contact your Program Coordinator for more information. Academics should contact CEATI directly about discounted pricing.

### Exhibit at the Asset Management Conference!

- ~~\$4,400~~ \$4,300 USD Silver Sponsor Booth (2 passes)
- ~~\$3,400~~ \$3,300 USD Standard Booth (2 passes)
- \$755 USD Additional Exhibitor Passes  
Quantity: \_\_\_\_\_

**Top 3 booth choices:** \_\_\_\_\_

**For Exhibitors:** All cancellations received 60 days prior to the event will be subject to a processing fee of 25% of the total amount. There will be no refunds granted after this date. Delegate substitution is permitted at no extra cost. Exhibitor registration and additional conference passes include proceedings package, access to the presentation room, breakfast, breaks, lunches, and reception where indicated on the schedule.

### Important Information

Registration fees include proceedings package, breakfast, breaks, lunches and reception where indicated on the schedule.

- Please check if you wish to be contacted about allergies or other dietary requirements.

Prices are in USD. Charges will appear as 'CEATI International Inc' and are subject to applicable taxes and fees. All cancellations received at least 60 days prior to event will be subject to a \$200 processing fee. There will be no refunds granted after this date. Delegate substitution is permitted at no extra cost. Please note that all names registering for the event will be added to CEATI's mailing list. If you do not wish to be included in this electronic outreach, please click on the 'unsubscribe' button in the email to remove yourself. In the spirit of industry networking, your email may be shared with other conference participants. If you do not wish to have your email shared, please contact us at [events@ceati.com](mailto:events@ceati.com). By attending, you acknowledge that there may be photographs or videos taken of you during this event, and you consent to the use of these photographs or videos in future CEATI communications.

Completed registration forms can be sent by email to [events@ceati.com](mailto:events@ceati.com) or by fax to (514) 904-5038.

**The Wigwam**  
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All conference guests are eligible for a preferred rate of \$121 USD a night subject to availability. To receive this rate, please mention the group name CEATI International for the 2019 Asset Management Conference. You can also [reserve online](#). The preferred rate is only available until September 6, 2019.