

**Smart Grid****Stations****Grounding & Lightning**

Co-Located Conferences

September 29-30, 2020 • Phoenix, AZ

Sponsorship Booth

\$4495**Exhibition Booth (including 2 passes)**

10' x 10' (100 sq. ft) carpeted space, skirted 6' table, and two chairs. Includes meals, reception, access to presentation room, and proceedings package.

Recognition at Conference Opening

Projection of your company's logo on the main screen within the opening slide.

Materials at Main Registration Table

Opportunity to add one type of promotional item (such as a brochure or flyer) on the CEATI conference registration table.

Recognition in Conference Program

Your company's logo listed as a sponsor in all printed conference agendas.

Banner Placement in Reception Area

You can place a banner in the reception area to bring greater attention to your company.

Website

Inclusion of your company's logo with click-through web link on the conference website acknowledging your support.

Standard Booth

\$3495**Exhibition Booth (including 2 passes)**

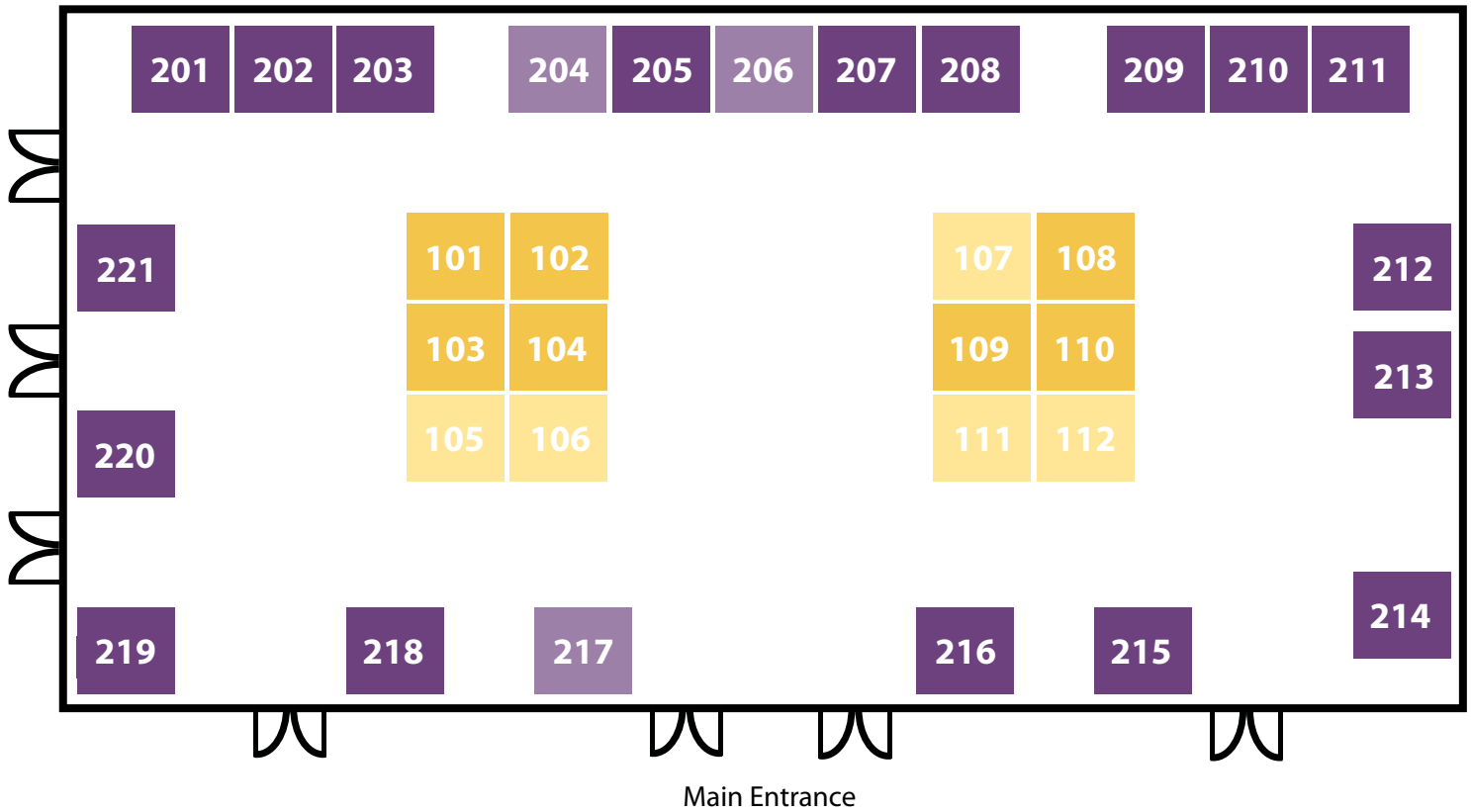
10' x 10' (100 sq. ft) carpeted space, skirted 6' table, and two chairs. Includes meals, reception, access to presentation room, and proceedings package.

Conference Sponsor

\$1600

Company Logo on Conference Website
Company Logo & Contact Details in Event Guide
Recognition at Conference Opening
Materials at Main Registration Table
Banner Placement in Reception Area

Exhibitor Floorplan



Exhibition Space

Each exhibitor registration package includes the following:

- 10' x 10' (100 sq. ft) carpeted space;
- Skirted 6' table & 2 chairs;
- Meals, access to all presentations & the proceedings package.

Colour Key

- Available Standard Booths
- Available Sponsorship Booths
- Sold Standard Booths
- Sold Sponsorship Booths

- | | | | | |
|------------------------------|------------------------|-----------------------|-----------------------|---|
| 101) Available | 107) Kinectrics | 201) Available | 208) Available | 215) Available |
| 102) Available | 108) Available | 202) Available | 209) Available | 216) Available |
| 103) Available | 109) Available | 203) Available | 210) Available | 217) Dairyland Electrical Industries |
| 104) Available | 110) Available | 204) Vaisala | 211) Available | 218) Available |
| 105) Powertech Labs | 111) EasyPower | 205) Available | 212) Available | 219) Available |
| 106) AEMC instruments | 112) Hatch | 206) Megger | 213) Available | 220) Available |
| | | 207) Available | 214) Available | 221) Available |

All refreshment breaks, meals, and networking receptions will take place in the exhibitor hall ensuring face-to-face time with the conference attendees.

All booth prices can be found on the last page of this brochure.

Sponsorship Opportunities

The following are available sponsorship packages:

Wi-Fi Sponsor

- Tabletop available at entrance to exhibition hall for promotional materials for the duration of conference
- Personalized Wi-Fi password and network name
- Printed handout to all attendees for Wi-Fi login info
- Logo on login landing page
- Redirect URL to company website

Coffee Sponsor

- Tabletop available at entrance to exhibition hall for promotional materials for the duration of conference
- Tent card acknowledgment of sponsorship at each table, both days
- Logo included in event guide including acknowledgment for coffee provided
- Acknowledgment in all conference sessions before each coffee break

Breakfast Sponsor

- Tabletop available at entrance to exhibition hall for promotional materials for the duration of conference
- Tent card acknowledgment of sponsorship at each table, both days
- Logo included in event guide including acknowledgment for breakfast provided
- Acknowledgment in all conference sessions after each breakfast

Lunch Sponsor

- Tabletop available at entrance to exhibition hall for promotional materials for the duration of conference
- Tent card acknowledgment of sponsorship at each table, both days
- Logo included in event guide including acknowledgment for lunch provided
- Acknowledgment in all conference sessions before each lunch

Please note all sponsor logos must be submitted 4 weeks prior to the event so as to meet print deadlines.

Sponsorship Opportunities

Networking Reception Sponsor

- 3 full access registration passes
- 5 minute welcome address at the reception
- Tabletop available at entrance to exhibition hall for promotional materials for the duration of reception
- Large easel mounted signage at entrance to networking reception
- Tent card acknowledgment of sponsorship at each bar
- Logo included in event guide
- Click through logo included on conference website

Conference Session Sponsor

- 2 full access registration passes
- Company logo on conference poster board for sponsored session found at the entrance of the room
- Verbal acknowledgment at sponsored session
- 2-3 minute introduction at the beginning of sponsored session
- Tabletop available at entrance to exhibition hall for promotional materials for the duration of conference
- Sponsor logo included in the session name in the event guide
- Click through logo included on conference website

Women in Power Reception Sponsor

- Slide and acknowledgment at the beginning of the panel discussion
- Custom printed drink tickets with company logo
- Tabletop available at entrance to exhibition hall for promotional materials for the duration of conference
- Tent card acknowledgment of sponsorship at each bar
- Logo included in event guide
- Click through logo included on conference website

Custom sponsorship packages are available upon request. For more details, please contact us directly at events@ceati.com or 1 (514) 866 - 5377.

Why Exhibit with CEATI ?

Network with customers.

Target your exposure.

Put your company in the **spotlight**.

- Network with utilities, manufacturers, service providers, consultants, and world-renowned technical experts;
- Engage with key decision makers in the industry;
- Gain targeted exposure to potential clients;
- Meet face-to-face with end-users of your company's products and services;
- Strengthen (or establish) your brand;
- Maintain a competitive edge;
- Expand your industry contacts

These conferences were created with the help of our utility members:



Conference Location

The Wigwam

300 East Wigwam Blvd,
Litchfield Park,
AZ 85340, USA
+1 866-976-6894



All conference guests are eligible for a preferred rate of \$155 USD a night subject to availability. To receive this rate, please mention the group name CEATI International for the 2020 Fall Conferences. The preferred rate is only available until September 2nd, 2020.

Co-Located Conferences

September 29-30, 2020 • Phoenix, AZ

Registration Form

Your Information

Name

Organization

Job Title

Street Address

City, Province, State

Country


Postal/Zip Code

E-mail

Phone

Fax

Payment Information

Visa  Mastercard 

Card No.

Expiry Date /

Signature

Cardholder

The Wigwam
300 East Wigwam Blvd,
Litchfield Park,
AZ 85340, USA
+1 866-976-6894



Registration Fees

Register by May 31st, 2020 and save up to \$100!

Choose your track:

- Smart Grid Stations Grounding & Lightning
- ~~\$1,295~~ \$1,195 USD Standard Pass
- ~~\$995~~ \$895 USD Utility Pass
- \$755 USD CEATI Participant Pass
- \$755 USD Speakers

*GLP, SG, SEP, PCP, and IPSIG participating organizations may be eligible for a complimentary registration - contact your Program Coordinator for more information. Academics should contact CEATI directly about discounted pricing.

Exhibition Fees

- ~~\$4,495~~ \$4,400 USD Sponsorship Booth (2 passes)
- ~~\$3,495~~ \$3,400 USD Standard Booth (2 passes)
- ~~\$1,600~~ \$1,500 USD Conference Sponsor
- \$755 USD Additional Exhibitor Passes

Quantity: _____

Top 3 booth choices: _____

For Exhibitors: All cancellations received 60 days prior to the event will be subject to a processing fee of 25% of the total amount. There will be no refunds granted after this date. Delegate substitution is permitted at no extra cost.

Important Information

Registration fees include proceedings package, breakfast, breaks, lunches and reception where indicated on the schedule.

- Please check if you wish to be contacted about allergies or other dietary requirements.

Prices are in USD. Charges will appear as 'CEATI International Inc' and are subject to applicable taxes and fees. All cancellations received at least 60 days prior to event will be subject to a \$200 processing fee. There will be no refunds granted after this date. Delegate substitution is permitted at no extra cost. Please note that all names registering for the event will be added to CEATI's mailing list. If you do not wish to be included in this electronic outreach, please click on the 'unsubscribe' button in the email to remove yourself. In the spirit of industry networking, your name, title, employer and email may be shared with other conference participants. If you do not wish to have this info shared, please contact us at events@ceati.com. By attending, you acknowledge that there may be photographs or videos taken of you during this event, and you consent to the use of these photographs or videos in future CEATI communications.

All conference guests are eligible for a preferred rate of \$155 USD a night subject to availability. To receive this rate, please mention the group name CEATI International for the 2020 Fall Conferences. The preferred rate is only available until September 2nd, 2020.

Completed registration forms can be sent by email to events@ceati.com or by fax to (514) 904-5038.