3rd Annual Vegetation Management Conference

December 6 - 7, 2016 • Scottsdale, Arizona

Important Dates

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
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<tr>
<td>Nov 4</td>
<td>Hotel reservation deadline at the preferred rate</td>
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<td>Nov 21</td>
<td>Last day for hotel to receive electrical / shipping forms</td>
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<td>Dec 1</td>
<td>Hotel starts accepting shipments</td>
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<td>Dec 5</td>
<td>Exhibitor Move-in</td>
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<td>Dec 6</td>
<td>Exhibitor early access</td>
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<tr>
<td>Dec 6</td>
<td>Exhibition (breakfast, lunch, breaks)</td>
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<tr>
<td>Dec 6</td>
<td>Exhibitor Reception</td>
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<tr>
<td>Dec 7</td>
<td>Exhibition (breakfast, lunch, breaks)</td>
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<tr>
<td>Dec 7</td>
<td>Exhibitor Move-out</td>
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Themes

Public/Social Issues
- public outreach and educational programs
- recreational and compatible use of the power line corridors
- partnering with NGOs for mutual benefit
- regulatory requirements
- procedures for consultation and notification

Techniques and Products
- LiDAR effectiveness and use
- new materials & techniques
- new herbicide products and growth regulators
- method selection and optimization
- responsible vegetation management practices

Program Management
- tree removal vs pruning
- justifying vegetation management programs
- benefits of widening the ROW
- line clearance specifications
- vegetation management program optimization

Environmental Issues
- species at risk
- riparian areas
- managing for fire risk
- responsible use of herbicides
- adaptation strategies for changing forest health
- dealing with invasive plants

Who Will Attend?

Electric Utilities
Consultants
Service Providers
Manufacturers & Equipment Vendors
Universities

For more information, visit www.ceati.com/event/VM2016
Why Partner with CEATI Events?

The CEATI Program Model provides electrical utilities with a cost-effective vehicle for sharing experiences and addressing issues pertinent to their day-to-day operations, maintenance and planning. In addition to serving as a strong technical resource tool through **18 focus areas across generation, transmission, and distribution**, our participants support the development of industry-open conferences and training workshops. **This is where we invite you to come join us.**

Our industry-open events bring manufacturers, service providers, consultants, and world-renowned technical experts together with some of the key-decision makers in the industry. These events present excellent opportunities for targeted networking and exposure to potential clients, placing you directly in front of the end-users of your company’s products and services.

Our fall 2016 Vegetation Management Conference is organized with the support of **CEATI’s Vegetation Management Task Force (VMTF) composed exclusively of electrical utility representatives from 14 participating utilities:**

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**Location Information**

**Hilton Scottsdale**

6333 North Scottsdale Road

Scottsdale, Arizona 85250-5428

+1. 480. 948. 7750

All conference guests are eligible for a discounted group rate of $159 (USD), subject to availability. Simply mention “CEATI International” when reserving.
Opportunities Available

Become an Exhibitor

Each exhibit registration includes the following:
- 10’ x 10’ (100 sq. ft) carpeted space
- Skirted 6’ table & 2 chairs
- One conference registration pass (includes meals, reception, access to presentation room & proceedings package)

Exhibit and Be Seen
Exhibitors are given exclusive networking opportunities with the conference attendees. They have the chance to participate in all conference events and presentation sessions.

Exhibitor Hall
The exhibition for the conference will take place in the hall adjoining to the meeting space.

Booth Selection
Booths are assigned on a first-paid, first-served basis. CEATI reserves the unqualified right to make changes in the floor plan or space assignments which may be required owing to unforeseen circumstances.

Exhibitor Booth Registration

$1,495 Exhibitor Booth

Catering / Refreshment Area

Entrance

All refreshment breaks, meals and the networking reception will take place in the exhibition hall, ensuring face-to-face time with the conference attendees.

Sold Out

Wilfire Defense Systems
Harris Corporation
Cardno
ECI Consulting
Quantum Spatial
Fugro

Sharper Shape
EagleView/ Pictometry
Rotor Blade
Arbormetrics Solutions

EagleView/ Pictometry
Rotor Blade
Arbormetrics Solutions

Cardno
ECI Consulting
Quantum Spatial
Fugro
Exhibitor Registration Form

3rd Annual Vegetation Management Conference
December 2016 - Scottsdale, AZ

You may also register online at www.ceati.com/register/VM2016

Your Information

Name
Title
Organization
Street Address
City, Province/State
Country
Postal/Zip Code
E-mail
Phone
Fax

Registration Options

- Booth $1,495 USD
- Additional Passes $575 USD

Payment Options

- VISA
- MasterCard

Card No.
Expiry Date
Signature
Cardholder

Payment Options

Sponsorship Marketing Contact

- Same contact information as above

Name
E-mail

Please send a 300 DPI company logo with dimensions of 145x90 pixels in .gif, .jpg or .png format to events@ceati.com

Click-Through URL

Important Information

Charges will appear as 'CEATI International Inc' and are subject to applicable taxes and fees. All charges are in US Dollars.

Please note that all names registering for the event will be added to CEATI's mailing list. If you do not wish to be included in this electronic outreach, please click on the 'unsubscribe' button in the email to remove yourself. By attending, you acknowledge that there may be photographs or videos taken of you during this event, and you consent to the use of these photographs or videos in future CEATI communications.

For Exhibitors: All cancellations received 60 days prior to the event will be subject to a processing fee of 25% of the total amount. There will be no refunds granted after this time. Exhibitor registration and additional conference passes includes proceedings package, access to presentation room, breakfast, breaks, lunches, and reception where indicated on the schedule. For all additional attendees, please send the following information to events@ceati.com: (i) First name, (ii) last name, (iii) organization, (iv) title, (v) phone number, (vi) email, (vii) dietary restrictions. Delegate substitution is permitted at no extra cost.

Exhibitor shall be fully responsible to pay for any and all damages to property owned by HOTEL and/or CEATI, its owners or managers which result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless HOTEL and/or CEATI, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the premises. Exhibitor's liability shall include all losses, costs, damages or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hotel or any part thereof.

Please send your completed registration forms to events@ceati.com or by fax to (514) 904-5038

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